

EVER **20th edition**
Technological
& Ecological
Innovations
M O N A C O
October 15-16, 2025



DOSSIER
DE PRESENTATION

F O R U M
on Technological
Innovations

ONE
MONTE
CARLO **october**
15 - 16
2025



Un événement organisé par



INTRODUCTION

For its 20th edition, **EVER Monaco** will take place in an exceptional format that will highlight its partners, exhibitors, and long-standing sponsors.

Firmly focused on the future, **EVER Monaco** is organizing an unprecedented **Start-up** competition with a high-level prize. An exceptional event calls for an exceptional venue. The 20th edition of **EVER Monaco** will be held at **One Monte-Carlo**, a prestigious event space located just steps from the **Casino Square**, in the **Golden Square of Monte-Carlo**.



The Future of Our Mobility and Energy in question

FOR ITS 20TH EDITION, EVER MONACO IS ORGANIZING THREE EVENT-CONFERENCES: 20 YEARS OF MOBILITY

where we will look in the rearview mirror to understand the progress made thanks to the commitment of various stakeholders.

EVER MONACO AHEAD OF ITS TIME

with a retrospective on the key moments of the event, and a presentation on sustainable mobility and renewable energy in the decades to come.

WHEN LUXURY AND CSR COME TOGETHER!

For the first time, EVER Monaco is hosting a round table bringing together key players from the global luxury industry to share their vision of Corporate Social and Environmental Responsibility. All sectors are involved!

The 20th edition of **EVER Monaco**, an exceptional event organized by the **MC2D** association (Monaco Sustainable Development), will be a unique opportunity to meet dozens of carefully selected start-ups, numerous personalities from the fields of mobility and renewable energy, as well as automobile and two-wheeler manufacturers, all in a relaxed atmosphere conducive to the development of new opportunities

The conference took place at the Grimaldi Forum in 2024



Start-ups are the heartbeat of Ever Monaco

Start-up Village

Companies present their innovations through applications. A call for applications will be launched in the spring, and the selection committee will announce the **40 selected companies** in June. The prize pool for this competition will be exceptional, with nearly **€20,000 in prizes**.

For several editions, **EVER Monaco** has been a powerful communication tool and a place for young companies to exchange ideas. They come to present their innovations, inventions, and find, at the heart of the exhibition, an opportunity to defend their projects and demonstrate them to a wide audience.

For 2025, **EVER Monaco** is taking things to the next level by organizing a major start-up competition with a substantial prize pool. An ideal space, specifically designed for them, will allow **start-ups** to meet other entrepreneurs, investors, and media representatives in a relaxed atmosphere.

As always, pitch sessions will be organized so that everyone has a chance to present their project to a larger audience.

All these moments will be captured by the **EVER Monaco** team and made available on the exhibition's website and social media channels.

EVER Monaco is part of an unprecedented dynamic to accelerate the presentation and promotion of future technologies.



Impact et perspectives

EVER Monaco plays a crucial role in raising awareness of environmental issues and promoting sustainable solutions. By bringing together key players from the industry and providing a platform for exchange, the event actively contributes to the energy transition and the adoption of more environmentally friendly modes of transportation.



20^e édition EVER Monaco - Rejoignez-vous !

You are a Historic and Essential Partner **14 900 € excluding VAT**

A **36m²** empty exhibition space to showcase your product.

Participation in the event conference «**Prospectives of Mobility and Energy.**»

A cheque presented in your name to one of the top 3 winners of the start-up competition.

Your logo on all **EVER Monaco** communication materials.

Catering + hotel for two people for both days.

Your flagship product featured in **EVER Monaco's** promotional video.

Presentation of your activities on our social media starting one month before the event and throughout the event.

A dedicated company page on the website **www.ever-monaco.com**.

A video about your presence and product, including an interview. The video will be rights-free and shared on our social media channels.

You are a Privileged Partner **9 900 € excluding VAT**

An **18m²** empty exhibition space to showcase your product.

Participation in a thematic roundtable (to be defined according to your needs and our program).

Your logo on all **EVER Monaco** communication materials.

Catering included for two people for both days.

Presentation of your activities on our social media starting one month before the event and throughout the event.

A dedicated company page on the website **www.ever-monaco.com**.

A video about your presence and product, including an interview. The video will be rights-free and shared on our social media channels.

You are an Effective Solution Provider **4 900 € excluding VAT**

A **9m²** empty exhibition space to showcase your product.

Catering included for two people for both days.

Presentation of your activities on our social media starting one month before the event and throughout the event.

A dedicated company page on the website **www.ever-monaco.com**.

A video about your presence and product, including an interview. The video will be rights-free and shared on our social media channels.

The EVER MONACO Meetings

The EVER MONACO Meetings will take place on October 15 and 16, 2025.

The theme:

“20 YEARS OF SUSTAINABLE MOBILITY AND ENERGY TRANSITION DEPLOYMENT: CURRENT STATE AND FUTURE OUTLOOK.”

These conferences are organized to foster dialogue and debate among the academic community, local authorities, industry leaders, and key stakeholders involved in the energy transition, sustainable mobility, and renewable energy sectors.

At the heart of the discussions: individual and collective mobility, both light and heavy transport modes.

As of **2025**, the charging infrastructure sector—both public and private—finds itself at a crossroads. The past decade has been dedicated to launching the system at all costs, in order to meet European and national targets. In the coming ten years, business models will need to strike a sustainable balance, both technically and financially.

The **EVER MONACO** Meetings are jointly organized by the **FNCCR**, the **International Association for Energy Economics (IAEE)**, the **Renewable Energy Syndicate (SER)**, **AVERE France**, **AVEM**, and the **Nice Côte d’Azur Chamber of Commerce and Industry**.



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Sponsors and partners of ever 2025

