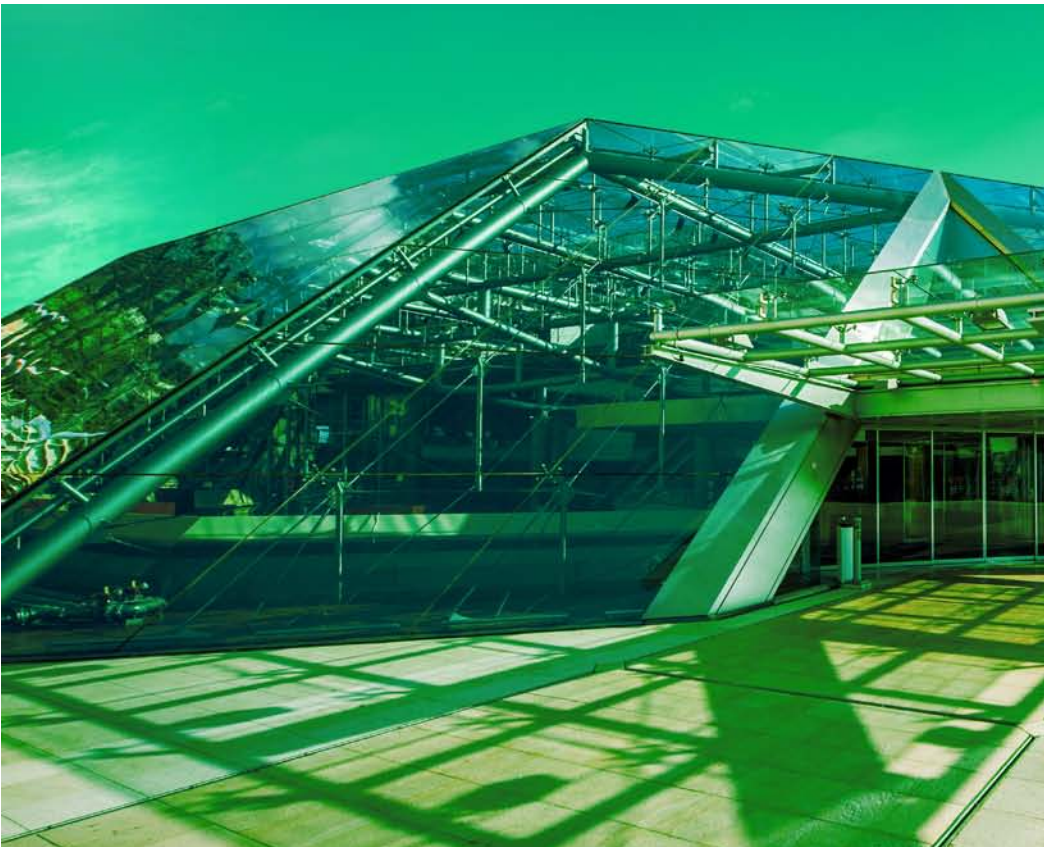




Technological  
& Ecological  
Innovations  
19<sup>e</sup> Edition

# PRESS KIT



An event organized by



## Partenaires Média





# SUMMARY

## Introduction ..... P 3

**EVER Monaco** at the forefront of mobility and renewable energies

## Activities ..... P 4 - 10

There's always something to discover, see, or do at **EVER Monaco**.

**Exhibition:** Meet the sponsors, partners, and exhibitors leading the way in a sustainable world.

**Ride & Drive :** Take the handlebar, of the latest innovations in clean mobility for free.

**Startups:** Many innovative young companies will be present and will be rewarded through various prizes.

**AEC :** The Avere E-mobility Conference: A Must-Attend Event for the Future of Electric Mobility

**European Startups Prize for mobility :** Launch of the 6<sup>th</sup> Edition

**Roundtables:** Meet the leading experts on environmental issues that concern us all.

**Rec :** 10<sup>th</sup> edition of Riviera Electric Challenge

## Sponsors and Partners ..... P 11

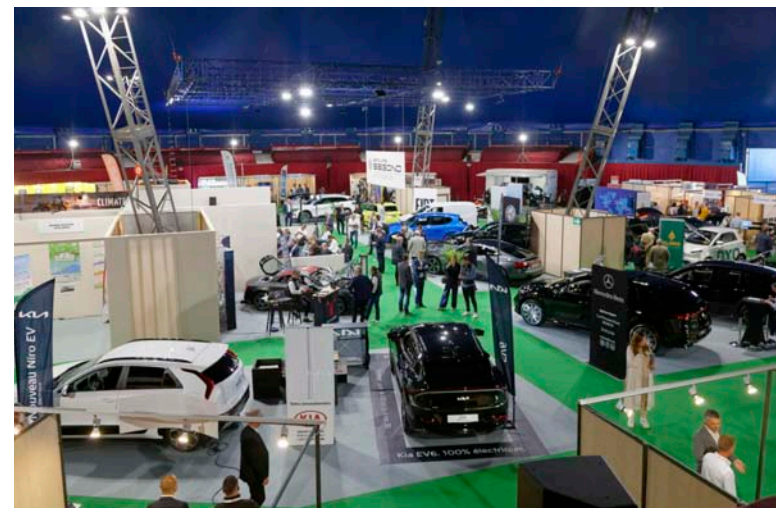
The **Prince Albert II of Monaco Foundation** has supported **EVER Monaco** from the very beginning, just like **SMEG** (Monaco Electricity and Gas Company). Over time, numerous companies from different sectors have unveiled their innovations or new models in the **Principality**, benefiting from the media exposure of the exhibition. We are pleased to welcome the **Segond Automobiles Group** as a partner this year. Discover the 2024 partners and sponsors of **EVER Monaco**.

## Introduction



H.E. Mr Bernard Fautrier  
President of EVER Monaco

“Following the success of last year, **EVER Monaco** will take place again in a format of two days, with a major networking evening in between”, says **H.E. Mr. Bernard Fautrier, President of EVER Monaco**. “For its 19<sup>th</sup> edition, **EVER Monaco** will take place in conjunction with the **AVERE e-Mobility Conference**, which brings together key European players in clean mobility. The **Principality of Monaco** has long implemented a strong environmental protection policy, and with the need to promote and explain the decarbonization of our economies, the synergy between the **AVERE e-Mobility Conference** and **EVER Monaco** for 2024 will allow us to combine high-level European conferences with the core essence of our exhibition. In 2005, **EVS 21**, an event organized by **AVERE in Monaco**, was a great success. Since 2006, **EVER Monaco** has concretely demonstrated the results of all the research in sustainable mobility and renewable energies, thanks to the numerous exhibitors who have come to present their products. In 2024, **AVERE** and **EVER Monaco** will jointly address key topics for our future, and I am delighted that such an event is being held in the Principality”.



## Focus on the exhibition

For its 19<sup>th</sup> edition, the **EVER Monaco** organizing committee has chosen the **Grimaldi Forum**, Monaco's international convention center.

**FREE ENTRY**

The list of exhibitors is available on the website: [www.ever-monaco.com](http://www.ever-monaco.com)

After three years at the Fontvieille venue, the iconic location of the **International Circus Festival of Monaco**, the exhibition is returning to the Grimaldi Forum to host its partner, the **AVERE E-Mobility Conference**, which plans to bring together nearly 300 key figures from the world of renewable energies and sustainable mobility in **Monaco**. Conference rooms will welcome participants and have direct connections to the large exhibition space of **EVER Monaco**, where vehicles of today and tomorrow will be displayed.

Outside the **Grimaldi Forum**, the **Ride and Drive** area will allow visitors to get behind the wheel or handlebars of the models available for test drives. Every year, this attraction draws a large number of visitors eager to discover new technologies and innovative forms of mobility. A dedicated space, in front of the **Grimaldi Forum**, will be reserved for parking these test vehicles. Each test driver will then be able to freely navigate the streets of the Principality, benefiting from the valuable advice of brand representatives.

**EVER Monaco** offers an exceptional and immersive experience in the world of sustainable mobility and renewable energies. The exhibition is open to all types of vehicles, as long as they are electrified. The event also caters to energy providers, sustainable housing players, and all companies involved in shaping a decarbonized future.





# Startups

20 startups showcase their innovations at EVER Monaco.



The **Startup Village** was launched in 2018 and made permanent by **Monaco Sustainable Development (MC2D)**, organizer of **EVER**, **MonacoTech**, the **Monaco Scientific Centre (CSM)**, and the **Energy Transition Mission (MTE)**.

Our **Startup Village** is dedicated to the following sectors:

- **Sustainable mobility** (Land, Sea, Air).
- Innovations in the energy sector in favor of **Smartcity/Smartgrid**.
- **Biotech/Green Tech** – Marine biotechnology and green.

The startups in the Village will have the opportunity to participate in the pitch competition in front of members of Monegasque institutions and partners who will award prizes to the most innovative among them.

This village will allow startups to:

- Benefit from a 4m<sup>2</sup> stand at a preferential and unique rate to present their products and services.
- Participate in the pitch competition and receive advice, financial support, and technical assistance.
- Attend roundtables for free.
- Organize meetings, connect with prospects and clients.
- Expand their network and increase connections during a convivial moment at the networking evening.





## The Avere E-mobility Conference 2024: A Must-Attend Event for the Future of Electric Mobility



We are pleased to announce the upcoming The **Avere E-mobility Conference 2024**, a flagship event dedicated to electric mobility, organized by the **European Association for Electromobility (AVERE)**. This conference will take place from **November 13<sup>th</sup> to 14<sup>th</sup> at the Grimaldi Forum, in Monaco.**

### A Reference Event

The **Avere E-mobility Conference 2024** will bring together key players in the electric mobility industry, including vehicle manufacturers, technology providers, researchers, policymakers, and innovators. This event aims to stimulate exchanges, promote cross-border collaborations, and highlight the latest technological advancements and initiatives in the field of electric mobility.

### A Rich and Diverse Program

The conference program will include a series of plenary sessions, thematic sessions, roundtables, and interactive workshops, please find it here.



Renowned international experts will share their knowledge and experiences, providing a unique perspective on the challenges and opportunities of tomorrow.

### A Commitment to Sustainability

The event is part of a sustainability and environmental responsibility approach. The **Avere E-mobility Conference 2024** will highlight initiatives and projects that contribute to achieving the **United Nations Sustainable Development Goals (SDGs)**. By promoting collaboration and the exchange of best practices, the conference aims to accelerate the transition to cleaner and more inclusive mobility.

### Practical Information

For more information about The **Avere E-mobility Conference 2024**, including the detailed program, registration details, and partnership opportunities, please visit our website: <https://aec-conference.eu/>.

We invite you to join this exceptional event and contribute to shaping the future of electric mobility in Europe.

**EVER Monaco** will also host, on **November 13**, the **Launch Ceremony of the European Startup Prize for Mobility**.

The **European Startup Prize for mobility (EUSP)** is an EU-funded acceleration and investment Programme for sustainable mobility startups. It was created in 2017 by **Karima Delli**, Former Chairwoman of the European Parliament's Committee on Transport and Tourism, Boston Consulting Group and Via ID.

The prize has become the largest European ecosystem for innovation in mobility, bringing together all European institutions as well as major groups and national authorities, including the **European Investment Bank, MasterCard, Voies Navigables de France, Europcar Mobility Group, Groupe ADP, RATP Group, Ayvens Group Barisa**, and others. The Prize will launch its **6th edition in Monaco** under the leadership of its partners and under the patronage of **H.S.H. Prince Albert II** on Wednesday, November 13, at 5:30 PM.

**Free access**



## Roundtables

Free access

Roundtables with free access will bring together key figures from the world of sustainable development during **EVER Monaco** for two days. These roundtables will be held during the **EVER Monaco** exhibition and will focus on issues surrounding clean mobility and renewable energies.

These conferences are organized to encourage exchanges and debates between the main actors in mobility, energy transition, smart solutions, and all participants. **EVER Monaco** provides a privileged platform for high-level meetings and discussions, with a forward-looking perspective on smart solutions, transportation, and energy transition. Each day will be organized around different themes.

The program for the roundtable is available below:

<https://ever-monaco.com/tables-rondes/>







Twenty electric cars travel through the roads of three countries to promote clean mobility.



The **Riviera Electric Challenge** was born in 2015 from the collaboration between the **MC2D** association (Monaco Sustainable Development) and the municipality of **Cagnes-sur-Mer**. MC2D is also the organizer of **EVER Monaco**, the oldest event dedicated to sustainable mobility and renewable energy in the **Principality**, which held its first edition in 2006.



After nine editions of the **Riviera Electric Challenge** starting from **Cagnes-sur-Mer** and ending in the **Principality of Monaco**, the organizers have decided to change the established order for this **10<sup>th</sup> edition**. This year, participants will launch from the forecourt of the Grimaldi Forum on November 13, making a stop that evening in Italy at **Dolceaqua**, and the finish will be judged at the **Château Grimaldi** in the municipality of **Cagnes-sur-Mer** the following day.



## General Program

### Wednesday, November 13

- 09:00am - 09:00pm **Vehicle exhibition**  
and free test drives at the Ride & Drive.
- 09:00am  
Esplanade **Start of the Riviera Electric Challenge**
- 10am - 12:30pm **Roundtables:**  
Rondtable Space Combustion VS electric.  
Diaghilev Comparative and review of 100% EV
- 02:30am - 05:00pm **Roundtables:**  
Rondtable Space Prospective on Future Technologies  
Diaghilev and Research Towards European  
Production Independence
- 12:30am - 03:45pm **Startup Pitch Session 1**  
Agora Space  
Diaghilev
- 05:30pm **Opening Session of the European Startup  
Prize for Mobility**  
Camille Blanc  
Auditorium
- 06:30pm - 09:00pm **Networking Evening** with a cocktail dinner  
Diaghilev offered by the Princely Government

### Thursday, November 14

- 09:00am - 05:00pm **Vehicle exhibition**  
and free test drives at the Ride & Drive
- 09:30am - 10:45am **Startup Pitch Session 2**  
Agora Space  
Diaghilev
- 10:00am - 12:30pm **Roundtables:** European Charging  
Rondtable Space Network: Optimization of Deployment  
Diaghilev and Interactions with Renewable Energy  
Sources
- 02:30pm - 04:00pm **Roundtables: :** Industrial Impact  
Rondtable Space on the Territory of EV Development  
Diaghilev (Storage and Factories, Giga Factories,  
Employment, Establishment).
- 03:00pm **Award Ceremony for the Startup  
Pitch Competition**  
Agora Space  
Diaghilev
- 05:00pm **Award Ceremony for the REC  
at Château Grimaldi in  
Cagnes-sur-Mer**



## The 2024 Sponsors

This year, EVER Monaco includes several types of partners, all deeply involved in the exhibition.



### Protecting & progressing Planetary Health

Founded by **HSH Prince Albert II of Monaco** in 2006, the eponym Foundation is a global non-profit organisation, committed to progressing **Planetary Health** for present and future generations by co-creating initiatives and supporting hundreds of projects across our Planet.

The **Prince Albert II of Monaco Foundation** focuses its efforts on three principal domains of action: climate change, biodiversity and water resources, in the following main geographical regions: the **Mediterranean Basin**, the **Polar Regions** and the **Least Developed Countries**. The **Foundation** has already granted **110 million euros** to fund more than **785 projects** that focus on limiting the effects of climate change, promoting renewable energies, protecting the ocean, preserving biodiversity, managing water resources and combating deforestation.

The **Prince Albert II of Monaco Foundation** has 11 foreign branches in the following countries: **France, United-States, United-Kingdom, Switzerland, Canada, Germany, Italy, Singapore, Spain, China and Latin America (based in Brazil)**.

[www.fpa2.org](http://www.fpa2.org)

### SMEG

Energy infrastructure and services operator. For over **133 years**, **SMEG** has been supplying and distributing electricity and gas, as well as operating and maintaining street lighting in the **Principality of Monaco**. For almost 40 years, **SMEG** has designed, built, and operated urban heating and cooling plants based on local renewable and recovered energy sources: waste-to-energy and marine geothermal power. **SMEG** uses its expertise and know-how as an energy operator to advance the energy transition by offering turnkey solutions, funded and tailored to the needs and uses of each of its clients. **SMEG** is increasingly diversifying its activities including RE, vehicle charging, and digital services. This year it will be showcasing its electric charging points, **EVzen**.

[www.mobee.mc](http://www.mobee.mc) et [www.smeg.mc](http://www.smeg.mc)

### Segond Automobiles Group

**Innovation in the Service of Sustainable Mobility**

**Segond Automobiles Group**, a key player in the **Principality of Monaco** and the **French Riviera**, is proud to participate in **EVER 2024** as a sponsor. True to our commitment to sustainable mobility, we will be showcasing the electric and hybrid models of the prestigious brands we represent **Porsche, Audi, Abarth, Alfa Romeo, Fiat, Jeep, Suzuki, and De Vinci**.

The transformation of the automotive industry, particularly through electrification, is at the heart of our priorities. We continue our mission to offer our customers innovative vehicles while addressing current environmental challenges.

[www.segond-automobile.com](http://www.segond-automobile.com)

## Partners 2024





**EVER Monaco** is an event open to all-individuals, professionals, and institutions. Admission is free, as are the activities offered:

**vehicle test drives, thematic roundtables, and entertainment.**

**OPENING HOURS:**

**9:00 AM to 9:00 PM** on Wednesday, November 13.

**9:00 AM to 5:00 PM** on Thursday, November 14.

Several parking facilities, bus lines, electric bike stations (**Monabike**), and car-sharing services (**Mobee**) are nearby.



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