



Forum-Expo
technological & ecological innovations

An event organised



INTRODUCTION

The 19th edition of **EVER Monaco** will take place towards the end of autumn 2024, on November 13th and 14th. An exceptional postponement of a few months to allow **EVER** to take place concurrently with **AVERE E-Mobility Conference (AEC)**, an event organized by **AVERE** European Association for Electromobility (see page 3). These two major events will take place at the **Grimaldi Forum**, the congress and eco-responsible exhibition center of the **Principality**.

Since 2006, **EVER Monaco** has been presenting and promoting tomorrow's travel and energy technologies. Two-wheelers, private cars, as well as public and industrial transport are at the heart of the discussions. The event is also targeted at energy companies, players involved in sustainable housing and all businesses that are helping to build a low carbon future. **EVER Monaco** is the longest-running event focused on these issues in the **Principality**.

Forum for exchange and Test Drive Area

In addition to the various round tables led by experts, but accessible to everyone, there is also an opportunity to get behind the wheels of car manufacturers' latest creations thanks to the **Test Drive Area**. All the models displayed outside the marquee can be viewed by visitors and test driven along the streets of the **Principality**. A unique chance for exhibitors to connect with their clients in an enchanting setting. **EVER Monaco** is an exhibition where people discover and exchange. Visitors come from various backgrounds, from the simply curious to world-class experts, and of course investors who come to meet entrepreneurs. It is also a great way to raise brand awareness, as **EVER Monaco** ensures that all products are showcased to get the maximum exposure.

4 Key themes



4 Modules



EVER Monaco and AVERE E-Mobility Conference Together in 2024



EVER Monaco is a key channel of communication for its exhibitors with many technologies, vehicles and prototypes being unveiled at the event. Year after year, **EVER Monaco**, which benefits from the support of the **Prince Albert II Foundation**, has opened up to an ever-growing range of themes, including cars, two-wheel drives, soft mobility solutions, industrial vehicles, sustainable housing, and clean construction. The 2023 edition set the scene for another key premiere, opening the doors to clean air mobility, which met with great success.

The **AVERE E-Mobility Conference** is one of the major events organised by **AVERE**, the **European Association for Electromobility**. **AVERE** represents and advocates for electromobility on behalf of industry, academia, and electric vehicle users at European level, as well as in each of its member countries. **AVERE** provides a unique forum for exchanging knowledge, experience, and ideas on how to stimulate electromobility throughout Europe, and even beyond. As a **European Federation**, **AVERE** brings together the entire e-mobility ecosystem through its various active members, whether that be national associations, players in the charging infrastructure industry, or more broadly, stakeholders who are



involved in the automotive sector. On the occasion of the **AVERE E-Mobility Conference 2023**, which was held in **Utrecht** (Holland) on 26th and 27th September, **H.E. Bernard Fautrier**, **Special Advisor to H.S.H. the Sovereign Prince and President of EVER Monaco**, confirmed that the 2024 edition would take place in the **Principality**, in conjunction with **EVER Monaco**.

“The **Principality of Monaco** has implemented a very strong environmental protection policy for many years”, said **H.E. Bernard Fautrier**. “The decarbonisation of our economies needs to be promoted and clarified, and the alliance between the **AVERE E-Mobility Conference and EVER Monaco in 2024** will offer us the opportunity to include pan-European talks that are in line with our exhibition’s identity. In 2005, **EVS 21**, an event organised by **AVERE in Monaco**, was highly successful. Since 2006, **EVER Monaco** has been showcasing the results of research conducted in the sustainable mobility and renewable energy sector, thanks to the many exhibitors who have attended and presented their products. In 2024, **AVERE and EVER Monaco** will be presenting together key topics for our future, and I am very much looking forward to hosting such an event in the **Principality**”.

Start-ups at the heart of EVER Monaco

For several editions, **EVER Monaco** has represented a fantastic communications tool and a forum of exchange for young businesses. They come to showcase their latest products, their inventions, and are given the opportunity to present their projects and give demonstrations to a wider audience.

For 2024, **EVER Monaco** is once again devoting a special area to start-ups at preferential rates, to enable them to meet potential investors and representatives of the press attending **EVER Monaco** in an informal and relaxed setting.

As always, pitch sessions will take place at the core of the exhibition, so that all businesses have the opportunity to present their project to the widest audience possible. All these events will be captured on film by the **EVER Monaco** team, and then made available on the exhibition's website and social media. Thanks to its new exhibition format, **EVER Monaco** has adopted an unprecedented approach to accelerate the presentation and media coverage of future technology.

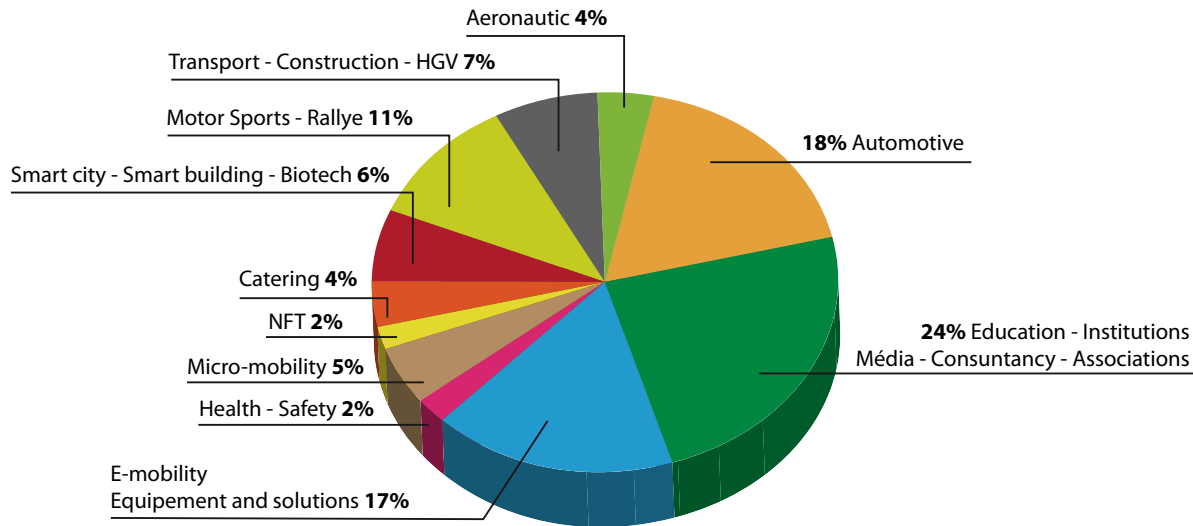


5 Reasons to be an exhibitor

	1	Showcase your technological & environmental innovations
	2	The best opportunity to promote responsible mobility
	3	Come and exchange views & develop your professional network
	4	Be an active player in EVER Monaco by giving a talk
	5	Good media coverage

Who are our exhibitors?

Figures Ever 2023



Our sponsors 2023



V O L V O

Our partners 2023



Edition 2023 in pictures



Edition 2023 in pictures



BRONZE PARTNERSHIP

€ 19,000 excl. tax

EXHIBITION:

An equipped 36 sqm premium.

Stand in a prime location at the exhibition.



TEST DRIVE AREA:

2 vehicles at the Ride & Drive area; a team to assist with parking, surveillance and traffic integration is provided by us for your test drives.

FOOD & BEVERAGE:

2 vouchers for lunch-time catering services on 13th and 14th November 2024 in a dedicated area.

TRANSPORT & ACCOMMODATION:

Transfer between Nice Airport and Monaco for 2 people.

Preferential hotel rates in the Principality for possible additional rooms.

Silver Partnership

€ 29,000 excl. tax

TEST DRIVE AREA:

An equipped 48 sqm premium.

Stand in a prime location at the exhibition.



TEST DRIVE AREA TEST DRIVE AREA:

2 vehicles at the Ride & Drive area; a team to assist with parking, surveillance and traffic integration is provided by us for your test drives.

FOOD & BEVERAGE:

2 vouchers for lunch-time catering services on 13th and 14th November 2024 in a dedicated area

TRANSPORT & ACCOMMODATION:

Transfer between Nice Airport and Monaco for 4 people

4 rooms from Wednesday 12th November to Friday 14th November.

Preferential hotel rates in the Principality for possible additional rooms.

PARTENARIAT GOLD

€ 39,000 excl. tax

EXPOSITION :

An equipped 60 sqm premium

Stand at a prime location at the exhibition.



TEST DRIVE AREA:

3 vehicles at the Ride & Drive area; a team to assist with parking, surveillance and traffic integration is provided by us for your test drives.

FOOD & BEVERAGE :

4 vouchers for lunch-time catering services on 13th and 14th November 2024 in a dedicated area.

TRANSPORT & ACCOMMODATION:

Transfer between Nice Airport and Monaco for 4 people

4 rooms from Wednesday 12th November to Friday 14th November.

Preferential hotel rates in the Principality for possible additional rooms.

Continuation of the composition of the partner packs on the next page

COMMUNICATION:

Full-page ad in the **EVER** official programme

Full-page presentation on the website:
www.evermonaco.com

Your company's logo on all communication materials.

Opportunity to speak at the press conference which will take place one month before the event.

Your company's involvement in the official visit.

Presentation of your activities on our social networks one month prior to and during the event.

COMMUNICATION:

Full-page ad in the **EVER** official programme

Full-page presentation on the website:
www.evermonaco.com including a video of your choice.

Your company's logo on all communication materials.

Opportunity for one of your representatives to talk at one of our round table sessions (programme currently being prepared).

Organisation of a conference at your stand or at a location to be defined together within the heart of the event (technical costs, furniture, sound system included, as far as is feasible). We will organise with and for you the event of your choice to showcase your brand at a key moment of the exhibition.

Your company's involvement in the official visit.

Opportunity to speak at a press conference that will be held one month before the event.

Video production with an interview of one of your representatives about the exhibition.

Your flagship product and transcript of one of your representatives in **EVER's** promotional video.

Presentation of your activities on our social networks one month prior to and during the event.

COMMUNICATION :

Full-page ad in the **EVER** official programme

Full-page presentation on the website:
www.evermonaco.com including a video of your choice.

Your company's logo on all communication materials as leader.

Opportunity for one of your representatives to talk at one of our round table sessions (programme currently being prepared).

Organisation of a conference at your stand or at a location to be defined together within the heart of the event (technical costs, furniture, sound system included, as far as is feasible). We will organise with and for you the event of your choice to showcase your brand at a key moment of the exhibition.

Your company's involvement in the official visit and a unique opportunity to reach institutions thanks to a communications operation.

Opportunity to speak at a press conference that will be held one month before the event.

Video production with an interview of one of your representatives about the exhibition.

Your flagship product and verbatim transcripts of one of your representatives will feature in the **EVER** promotional video. The latter will be filmed during the press conference.

Presentation of your activities on our social networks one month prior to and during the event.

Your company will be included in the official visit and special event with Monegasque organisations through a PR operation.

Opportunity in addition to your partnership with Ever Monaco to intervene at the AVERE E-MOBILITY Conference. Information upon request.

General information

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Monaco, an easily accessible destination



By air

25 km away from Nice Côte d'Azur International Airport. Monaco is a 30-minutes drive from the Airport via the A8 motorway.



By train

Nice Ville – Monaco: 20 minutes
15 minutes walk from the train station and 10 minutes by bus.

Bus for Grimaldi Forum:

Ligne 1 - Direction:

Saint Roman → Stop Portier

Ligne 6 - Direction:

Larvotto → Stop Grimaldi Forum



By car

A8 motorway, exit **Monaco**
From the motorway exit, you need just 10 minutes to get to the **Grimaldi Forum** in **Monaco**.

Grimaldi Forum public car park

(440 spaces).

Portier public car park (130 spaces).

Larvotto public car park (230 spaces).



By electric car

Park in one of the car parks in the Principality of Monaco – they are all equipped with several electric parking spaces.

Paid parking but FREE charging for your car.

MOBEE the Principality's free-floating car sharing scheme.

Further information: www.mobee.mc



Bus

110 AirportXpress operates every day every 30 minutes between the **Côte d'Azur Airport and Monaco, Menton**. The journey takes approximately **45 minutes for Monaco**.



By helicopter

A 7-minutes helicopter flight (shuttle every half hour). Leaves from **Nice Côte d'Azur International Airport**.



The largest event for technological and ecological innovation in the Principality

See you at EVER MONACO!

Stay connected and read all the latest news on our social networks



<https://www.facebook.com/EVERMONACO/>



<https://mc.linkedin.com/company/ever-monaco>



<https://www.instagram.com/evermonaco/>

www.ever-monaco.com